



WHY ARGENTINA

FEBRUARY 2019



Agencia Argentina
de Inversiones
y Comercio Internacional



Argentina

ARGENTINA HAS STRONG FUNDAMENTALS



Large and diversified economy

3rd largest GDP in LatAm, USD 475 Bn*

3rd highest GDP per capita (PPP), USD 20,500

~43 Mn pop (~60% under 35). Access to 270 Mn pop in Mercosur

Vast availability of natural resources

8th largest country in the world, with 53% of agricultural land

Top global exporter of soybean, corn, lemon, lithium, among others

750.000 Km² of high potential mining areas and 340 projects at initial stage

2nd largest shale gas and 4th largest shale oil reservoirs in the world

High quality human capital

Educated middle class and qualified labor force

#1 in English Proficiency and #2 in Human Capital Index in Latin America

GOVERNMENT HAS IMPLEMENTED SPECIFIC MEASURES TO IMPROVE BUSINESS CLIMATE

National Productive Plan. Key reforms and initiatives

INSERTION TO THE WORLD

- More than 60 markets for 100 products opened or re-opened
- Argentina hosted G20 Summit 2018

ENERGY & INFRASTRUCTURE

- Renewable energy tenders oversubscribed
- New Public-Private Partnership (PPP) law

INNOVATION & TECHNOLOGY

- Strong incentives to train technology professionals
- Specific incentives for software development

OPEN COMPETITION

- Antitrust law
- SME Promotion law

TAX & FISCAL EFFICIENCY

- Income tax reduction plan in execution
- Reduction of revenue tax in provinces

COST OF CAPITAL

- Capital Markets Law
- Sovereign financial needs met until end of 2019

EASE OF DOING BUSINESS

- Plan to reduce costs of 1% of GDP by business simplification measures
- Instituted process to establish corporations in 1 day (SAS)

LABOR COSTS

- Productivity agreements by sector
- Reduction of labor risk law

MORE THAN USD 300 BN OF INVESTMENT OPPORTUNITIES ACROSS SECTORS

USD Billion

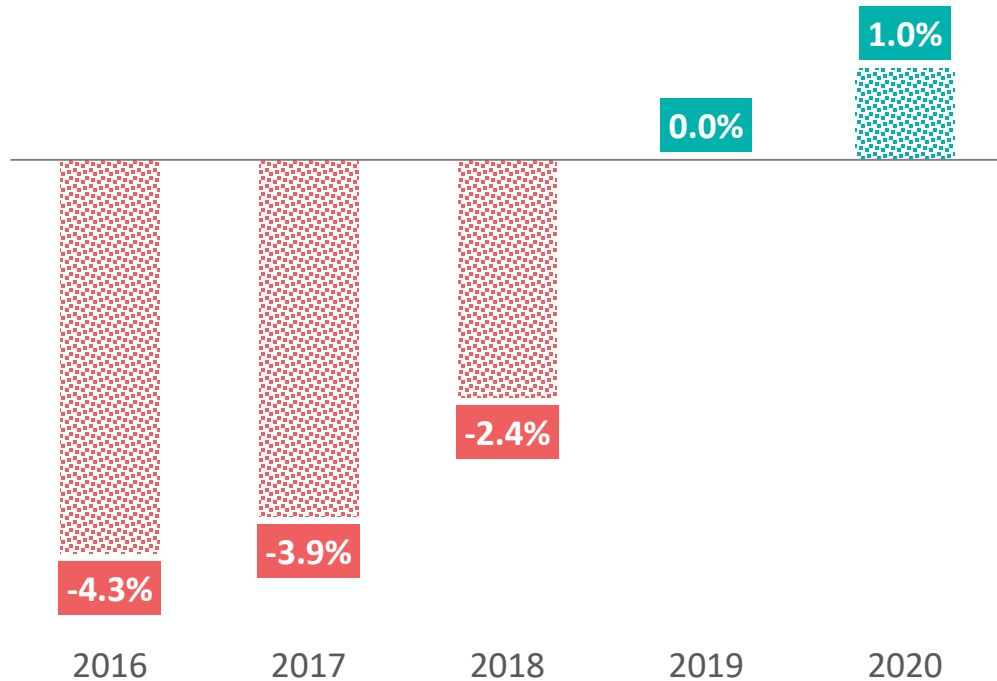


ENERGY & MINING		INFRASTRUCTURE		AGRIBUSINESS		MANUFACTURE / INDUSTRIAL GOODS		VALUE ADDED SERVICES	
230+		55+		10+		10+		5+	
OIL & GAS	170	ROADS & HIGHWAYS	17	IRRIGATION	5	AUTOMOTIVE INDUSTRY	TOURISM		
MINING	30+	RAILWAYS	11	ANIMAL PROTEIN	4	FOOD & BEVERAGE	PROFESSIONAL SERVICES		
RENEWABLE ENERGY	15	AIRPORTS & PORTS	6+	FORESTRY / PULP	2	CONSUMER PRODUCTS	BIOTECHNOLOGY		
HYDRO POWER	10	WATER & SANITATION	6	AQUACULTURE	1	MACHINERY & EQUIPMENT	PHARMA		
THERMAL ENERGY	6	TELCO NETWORKS	5+			BASIC MATERIALS	SOFTWARE DEVELOPMENT		
NUCLEAR ENERGY	2	REAL ESTATE	5+						
POWER GRID	3	URBAN MOBILITY	4						

ACTIONS ARE IN PLACE TO REACH FISCAL SURPLUS

FEDERAL DEFICIT REDUCTION IS ACCELERATING

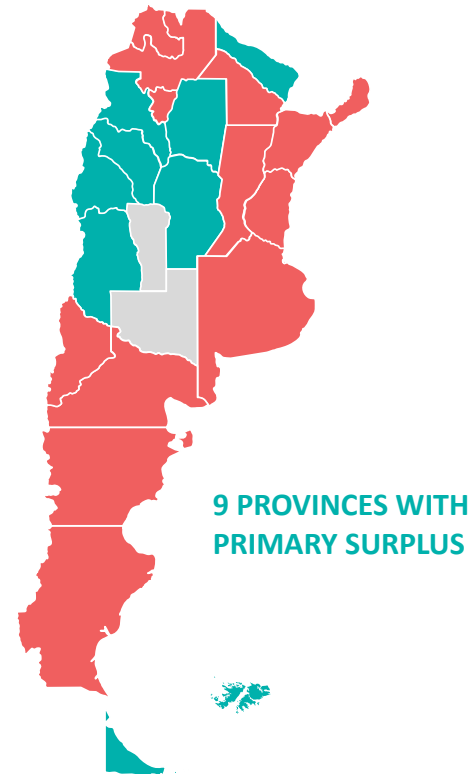
PRIMARY FISCAL SURPLUS, % OF GDP



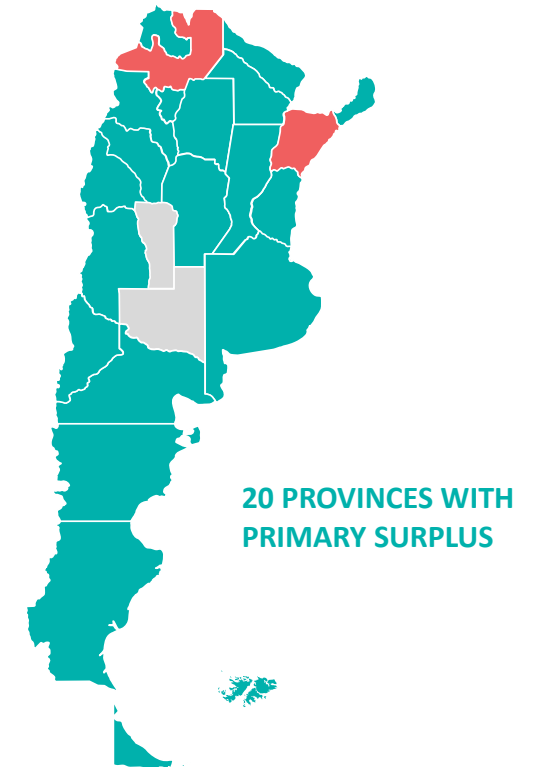
SUCCESSFUL FISCAL AGREEMENT WITH PROVINCES

FISCAL SURPLUS BY PROVINCE

FIRST HALF 2017



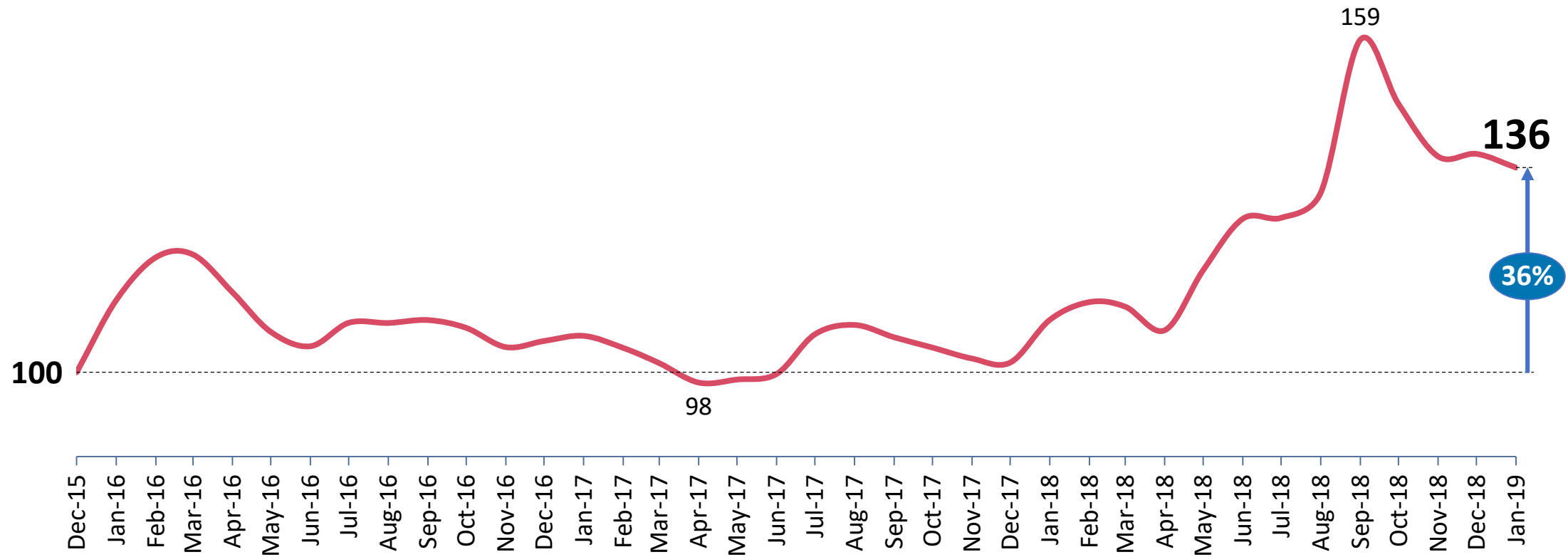
FIRST HALF 2018



ARGENTINA'S ECONOMY HAS BECOME MORE COMPETITIVE

ARGENTINA'S CURRENCY DEPRECIATED VS. PEERS

AR\$ MULTILATERAL EXCHANGE RATE INDEX*



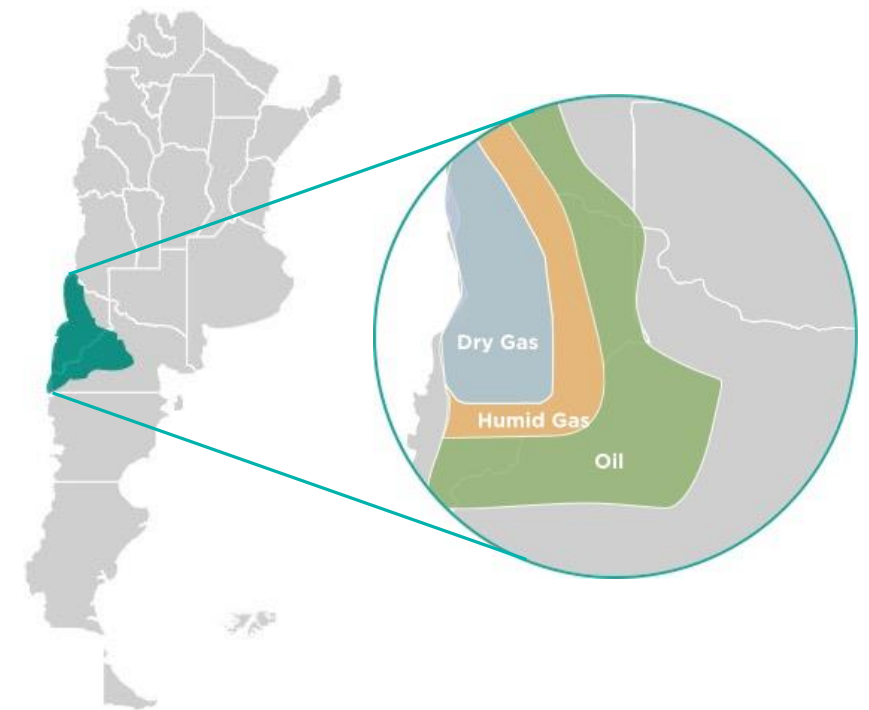
Note: Basis 100 dated on Dec 2015.

Source: Central Bank of Argentina, ITCRM (índice de tipo de cambio real multilateral)

OPPORTUNITY TO PARTICIPATE IN ARGENTINA'S ENERGY REVOLUTION



- 2nd largest shale gas and 4th largest shale oil resource in the world
- Opportunities to partner or bid
- Room to build midstream infrastructure
- Vast offshore potential



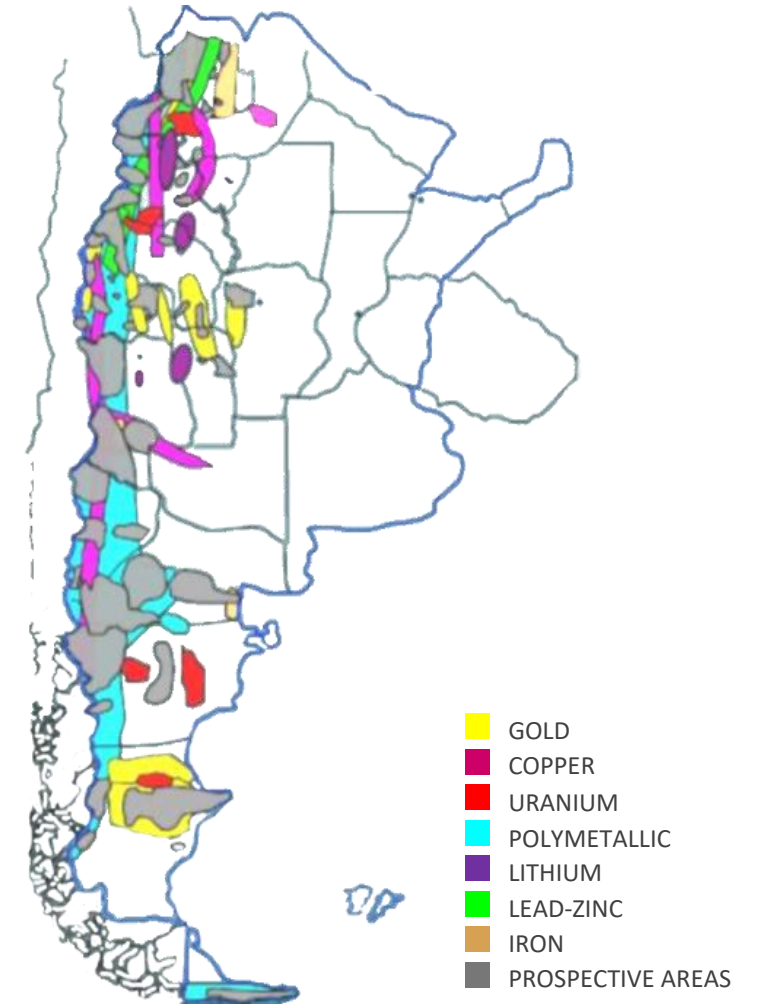
DESIRED		VACA MUERTA	HAYNESVILLE	MARCELLUS	EAGLE FORD	WOLFCAMP
TOC (%)	>2	3-10	0.5-4	2-12	3-5	3
THICKNESS (M)	>30	30-450	60-90	10-60	30-100	200-300
RESERVOIR PRESSURE (PSI) HIGH		4,500-9,500	7,000-12,000	2,000-5,500	4,500-8,500	4,600

Vaca Muerta is a **high quality resource** compared to other world class basins

NUMEROUS MINING PROJECTS TO BE DEVELOPED



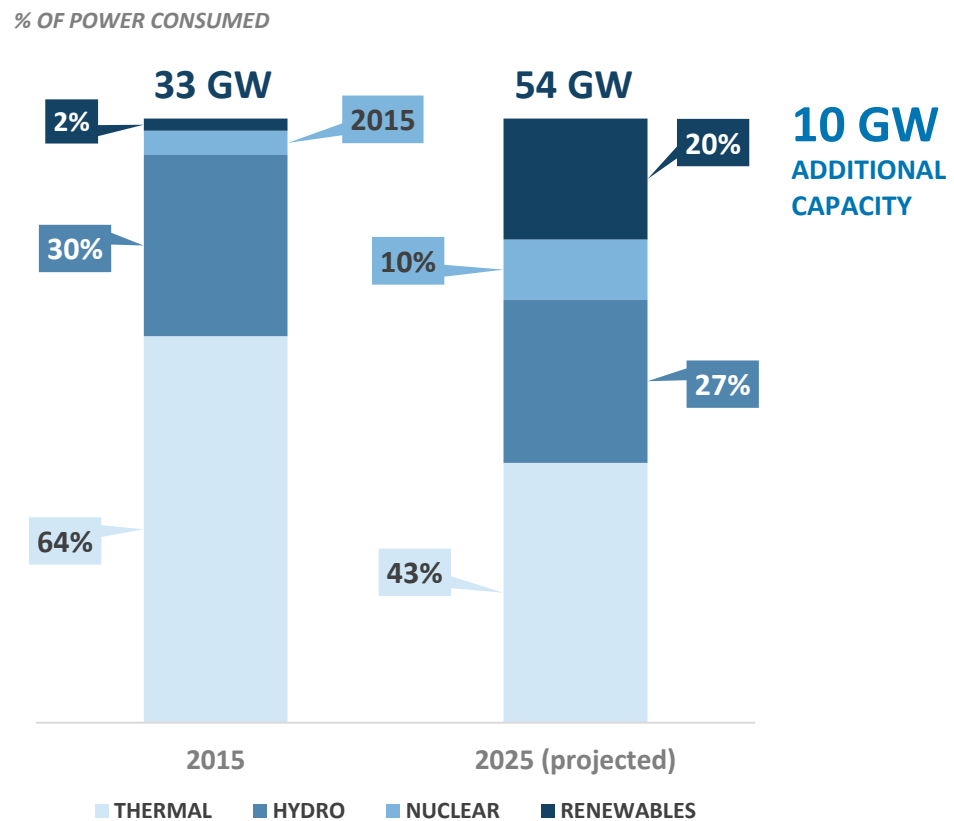
- Argentina is one of 3 countries in Lithium triangle
- Opportunities in copper, gold, silver, etc.
- 750,000 Km² of high potential mining areas
- 183,000 Km² of already granted mining rights
 - 25 advanced prospects
 - 14 production mines



EXCEPTIONAL CONDITIONS AND PLANS FOR RENEWABLE ENERGY



- Solar conditions in the North and wind conditions in the South among the best in the world
- Government law to double renewable capacity to 10 GW by 2025



OUTSTANDING POSITIONING IN GLOBAL SERVICES

- Exceptional talent for high added-value activities
- Highly competitive cost structure
- Advantageous time zone



30+
TECH HUBS
ACROSS THE COUNTRY

- >5000 EMPLOYEES
- 1000 - 5000 EMPLOYEES
- 100 - 1000 EMPLOYEES
- <100 EMPLOYEES

4 OUT OF 11

“UNICORNS” IN LATAM
ARE FROM ARGENTINA



10.000+

EMPLOYEES

TOP GLOBAL SERVICE FIRMS ALREADY
ESTABLISHED SHARED SERVICE CENTERS



ARGENTINA IS THE TOP TOURISTIC DESTINATION IN THE REGION

#1 position in LATAM in Country Brand Awareness

INTERNATIONAL

Million arrivals

Argentina 6.70

5% CAGR
2015-2018

Brazil 6.59

Chile 6.45

Peru 4.03

Colombia 4.03

Total expenditure (USD): 5.1 Bn

DOMESTIC

- Trips: 51.4 Mn
- # tourists: 18.2 Mn (41% of population)
- Average stay: 5.1 days
- Total expenditure (USD): 9.3 Bn

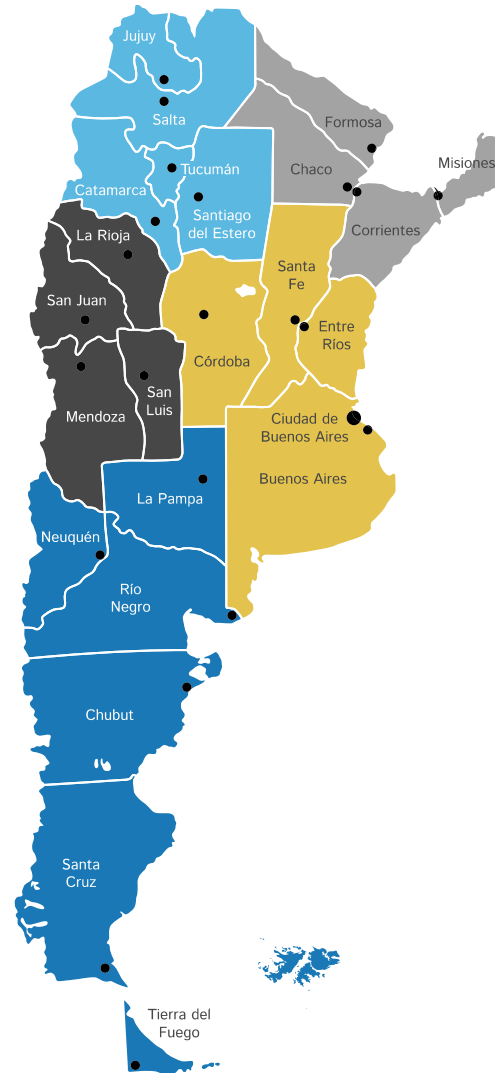
- 1 Hotel and eco/theme park opportunities identified in most provinces
- 2 Unprecedented investments in air travel and infrastructure concluded
- 3 Strong government support

TRADITIONAL SECTORS KEEP DRIVING THE ECONOMY

AGRIBUSINESS

- Ideal conditions to establish Pulp & Paper plants
- Aquaculture program under development
- Argentina recovering beef industry leadership

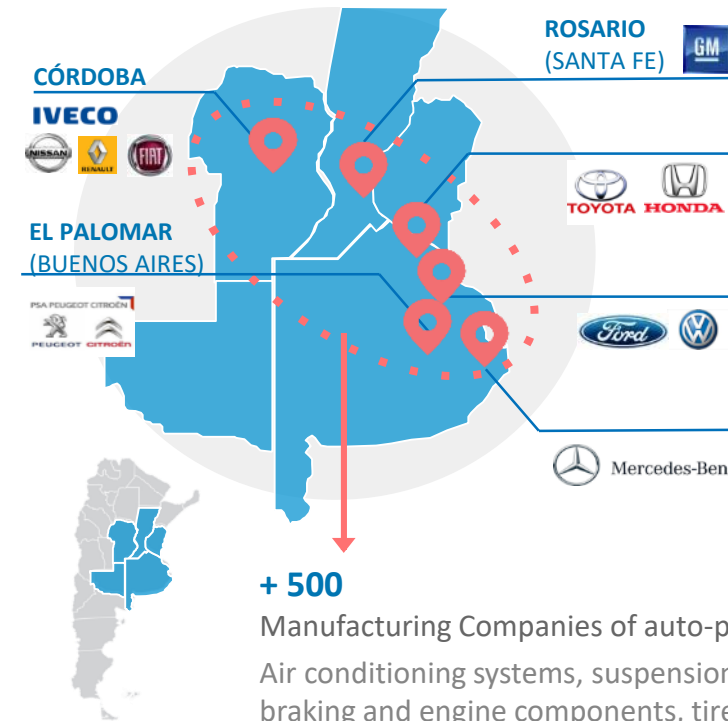
- CUYO:**
WINE, DRIED FRUIT.
- CENTER/EAST:**
SOY, WHEAT, CORN, SUNFLOWER, PEANUT.
CATTLE RAISING
- PATAGONIA:**
FISH. FRUIT.
- NORTHWEST:**
SOY, CORN, SUGAR CANE
- NORTHEAST:**
RICE, SOY, CORN, YERBA MATE, TEA. FORESTRY.
CITRUS INDUSTRY.



MANUFACTURING

- Outstanding opportunities to participate in value chain of automotive, renewables and O&G industries
- Several engineering & construction opportunities

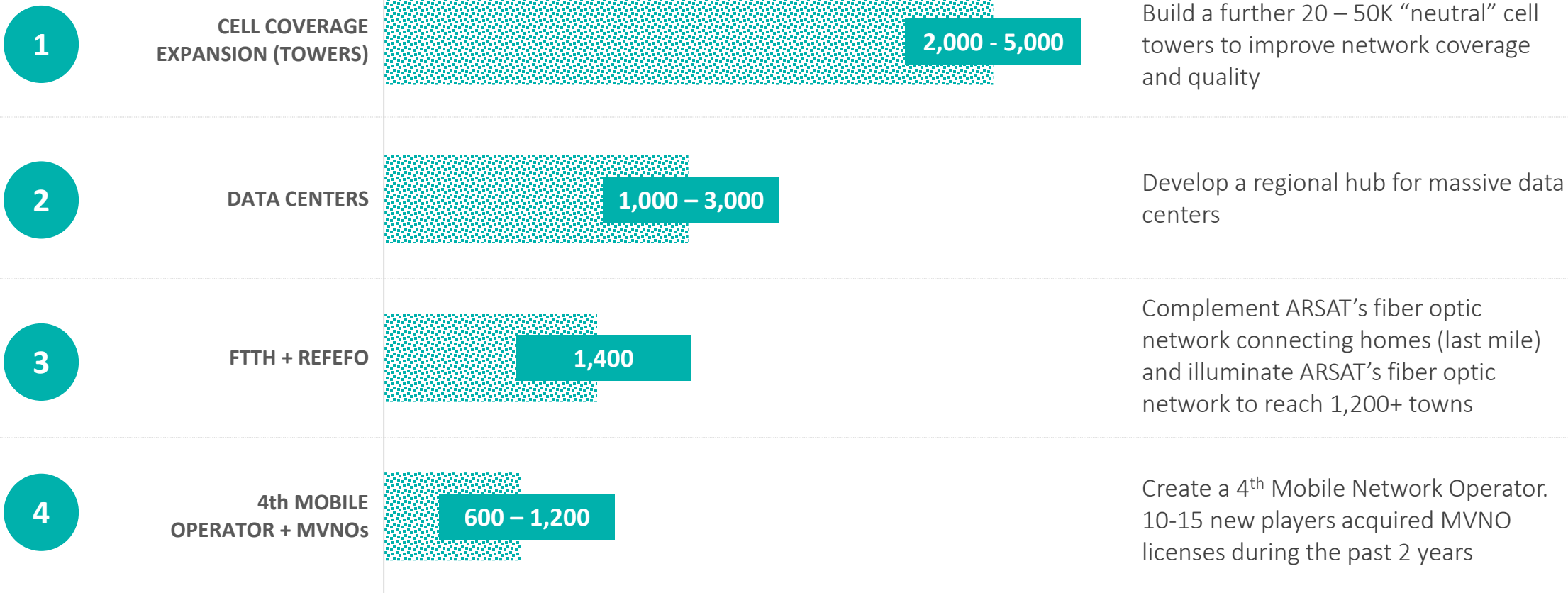
11 manufacturing facilities



Air conditioning systems, suspension systems, transmissions, braking and engine components, tires, bateries, oil and air filters, pumps, seats, etc.

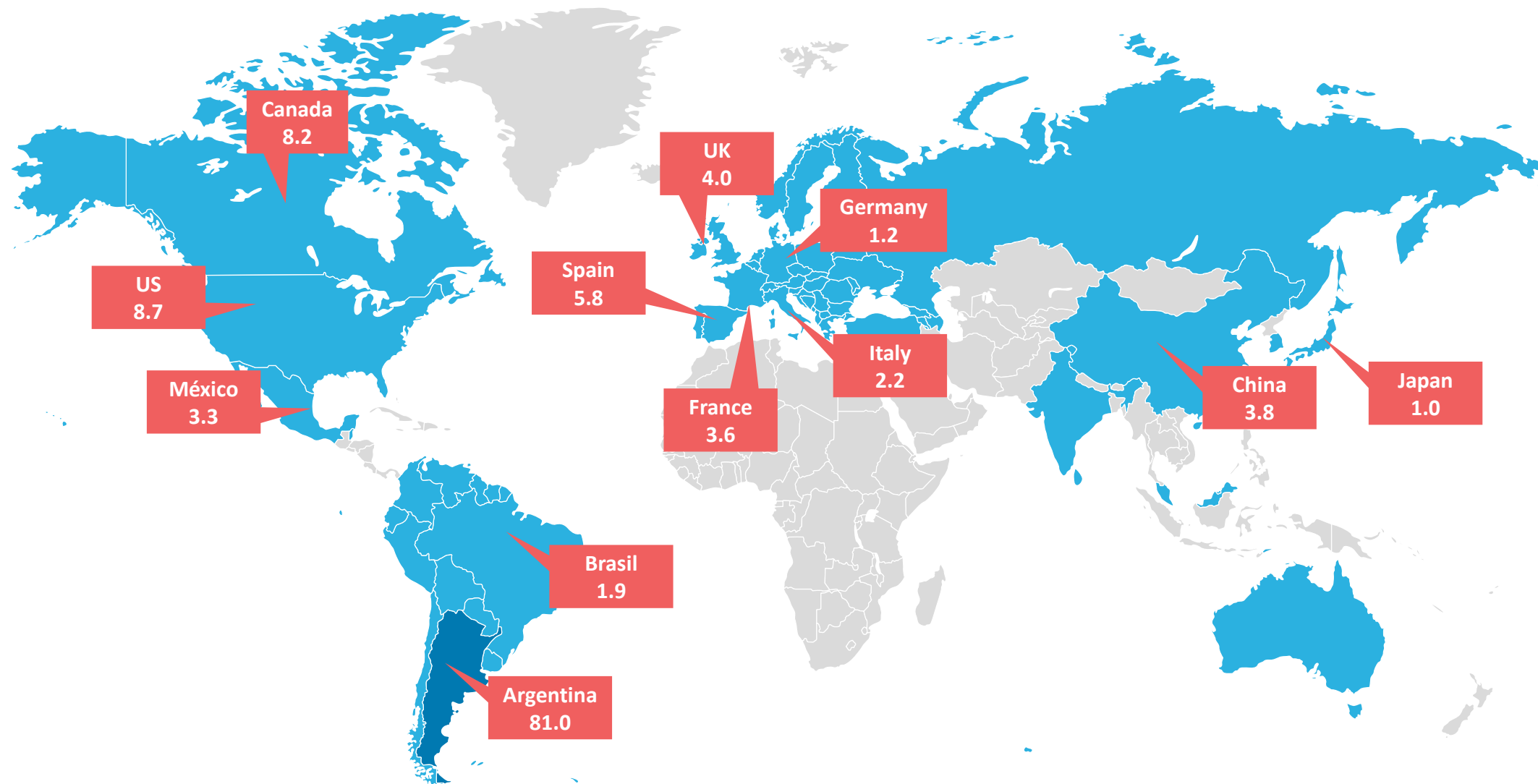
TELECOMMUNICATIONS PRESENT OPPORTUNITIES OF USD 7 BN+

USD Billion



UNDER CURRENT ADMINISTRATION, COMPANIES ANNOUNCED INVESTMENTS FOR MORE THAN USD 135BN+

USD Billion



INVESTMENT ANNOUNCEMENTS BY SECTOR

USD Billion



HOW WE CAN HELP

We promote the internationalization of Argentine companies and facilitate private investments in Argentina

OUR SERVICES:



**IDENTIFICATION OF
OPPORTUNITIES AND
LOCATION**



NETWORKING



DUE DILIGENCE SUPPORT



FACILITATION



**IMPROVEMENT OF
BUSINESS CLIMATE**



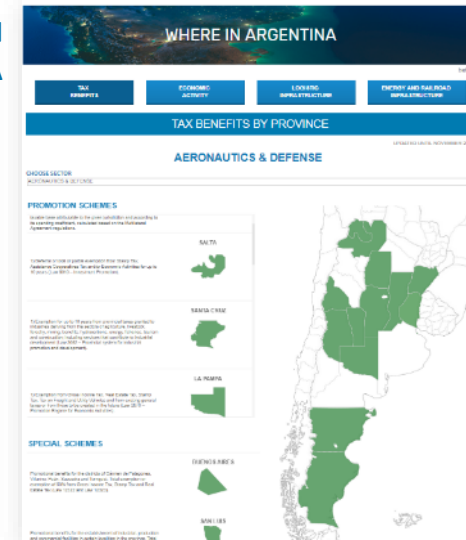
AFTERCARE

FOR MORE DETAIL ABOUT INVESTMENT OPPORTUNITIES

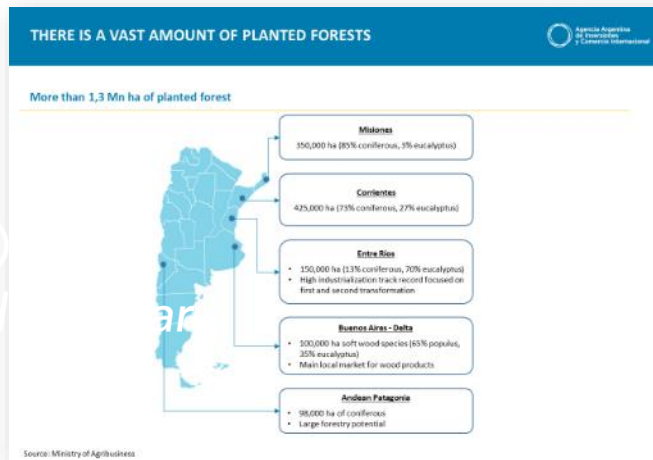
SELECTED INVESTMENT OPPORTUNITIES



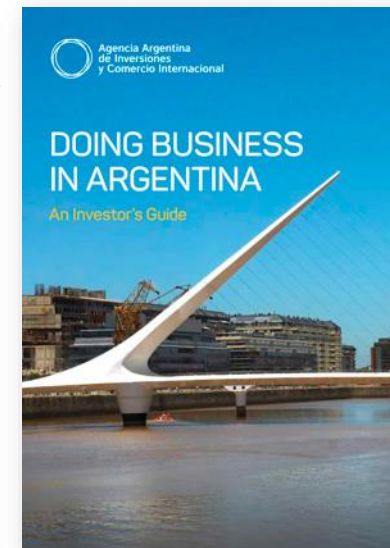
WHERE IN ARGENTINA



WHY ARGENTINA BY SECTOR



DOING BUSINESS IN ARGENTINA





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